

INVITATION TO THE INDUSTRY



XXth WORLD CONGRESS OF PSYCHIATRIC GENETICS

Confronting the Complexity of Brain and Behavior

October 14 – 18th, 2012 | Hamburg, Germany

INVITATION

Dear Sir / Madam,

The Organizers of the XXth World Congress of Psychiatric Genetics have appointed CPO HANSER SERVICE to arrange a technical exhibition in connection with the XXth World Congress of Psychiatric Genetics. Various sponsorship exhibit and sponsorship options will be available to industry.

In return, CPO HANSER SERVICE provides certain services, such as the organization of the congress, support of the scientific secretariat, editing of congress publications (announcements, invitation and final program of the congress). Further services include delegate registration, accommodation, and support for congress publications. In addition CPO HANSER SERVICE pays a license fee to the organizer of the congress.

CPO HANSER SERVICE, acts as the organizer of the technical exhibition and offers various sponsorship options in its own name. These services include:

- ▶ Exhibition space
- ▶ Events which are in the individual responsibility of the companies, such as industry workshops or satellite symposia
- ▶ Registration vouchers to invite congress delegates
- ▶ Fellowship program and travel grants
- ▶ Inserts in congress bags
- ▶ Image promotion / brand advertisement

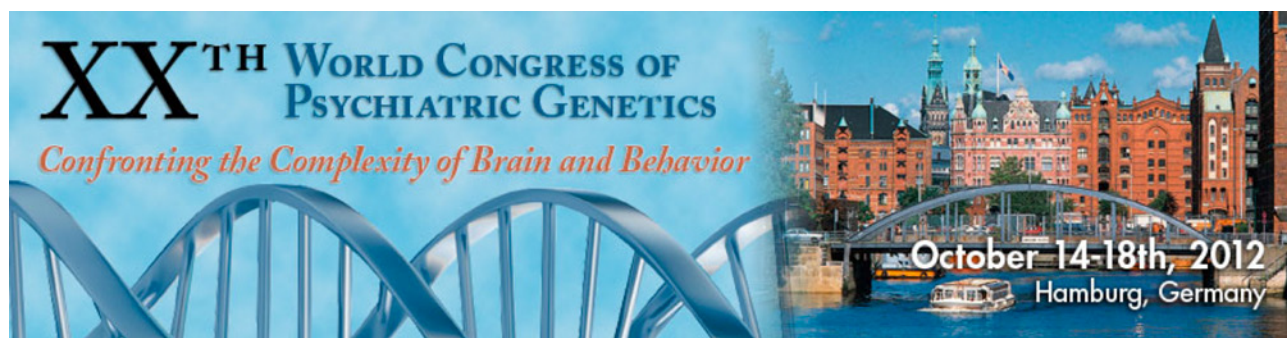
These services will be contracted without exception by CPO HANSER SERVICE based on the conditions included in this brochure on page 11.

The above supports the common effort of the congress organizer and CPO HANSER SERVICE to transparently present the circumstances and industrial relations in connection with the pharmaceutical code of conduct.

Kind regards,
CPO HANSER SERVICE



Inge Hanser



WELCOME ADDRESS

ISPG

The International Society of Psychiatric Genetics



On behalf of the International Society of Psychiatric Genetics (ISPG), a non-profit world-wide organization that strives for the highest scientific standards in genetic research and the application of findings from genetic research in clinical psychiatric practice, we are requesting that you support the ISPG for the 2012 World Congress of Psychiatric Genetics in Hamburg, Germany.

The WCPG 2012 will be a hallmark event in psychiatric genetics worldwide. It offers a unique platform for you to interact with an international group of decision makers and to keep them informed with the latest advancements and industry trends. The meeting is expected to attract 700 – 1000 delegates with very significant numbers from the US and Asia.

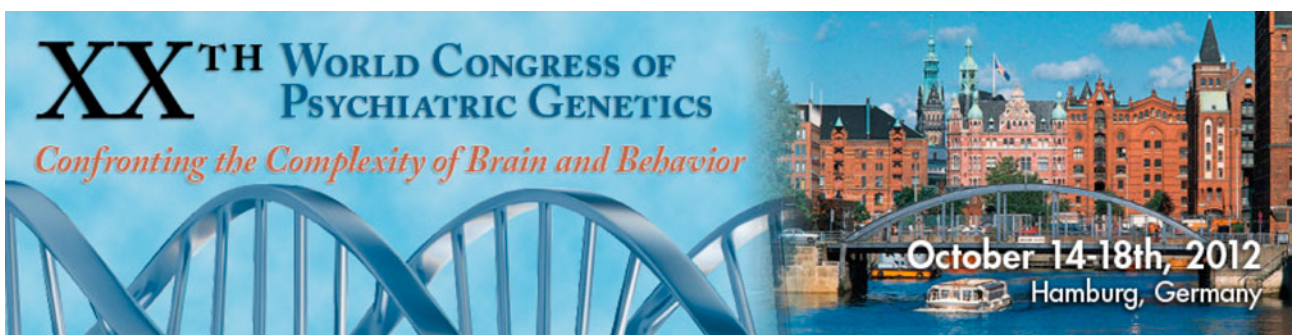
Included in the sponsorship brochure are several options from which you may choose along with the benefits of each to your organization. The Society has package options as well as a la carte exhibition and satellite session sponsorships.

The International Society of Psychiatric Genetics was founded in 1984 with the aim of promoting and facilitating research in the genetics of psychiatric disorders, substance use disorders and allied traits. The Society strives to promote education both of the scientific community and of the lay public. Through the World Congress of Psychiatric Genetics, the Society encourages communication and collaboration between researchers and encourages the development of research methods and, where possible, encourages comparability and replication of results. We are seeking support from corporations that share our commitment to advancing these scientific goals.

Sincerely,

A handwritten signature in black ink that reads "Nick Craddock ..".

Prof. Nick Craddock
President, International Society of Psychiatric Genetics



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ISPG BOARD OF DIRECTORS

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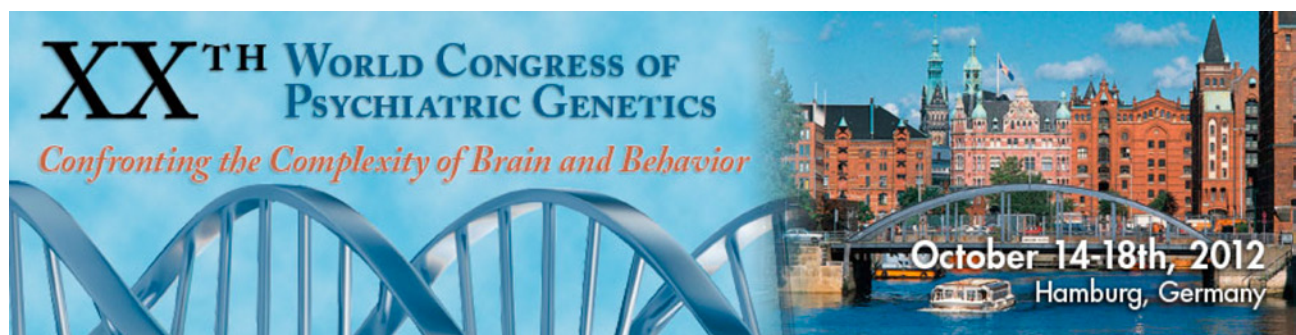
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San Diego, CA, USA

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Cardiff, Wales, UK

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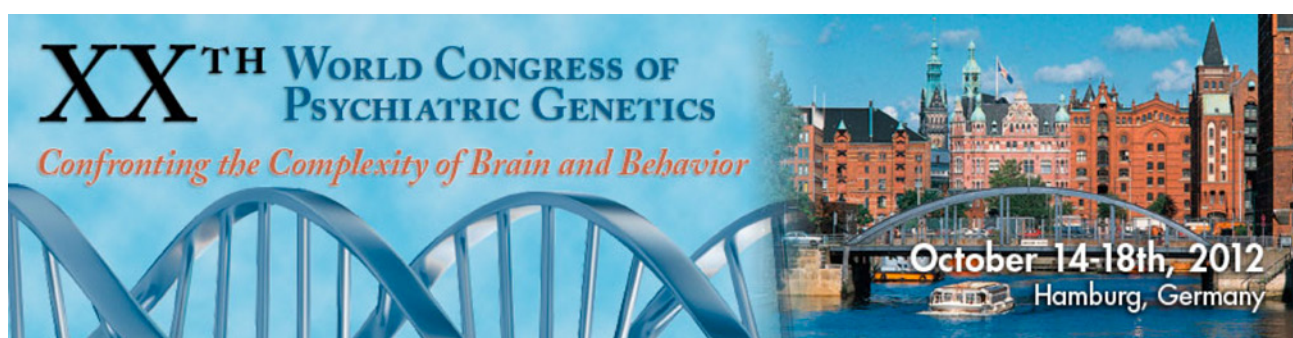
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Lynn DeLisi
Boston, MA, USA

Nick Martin
Brisbane, Australia

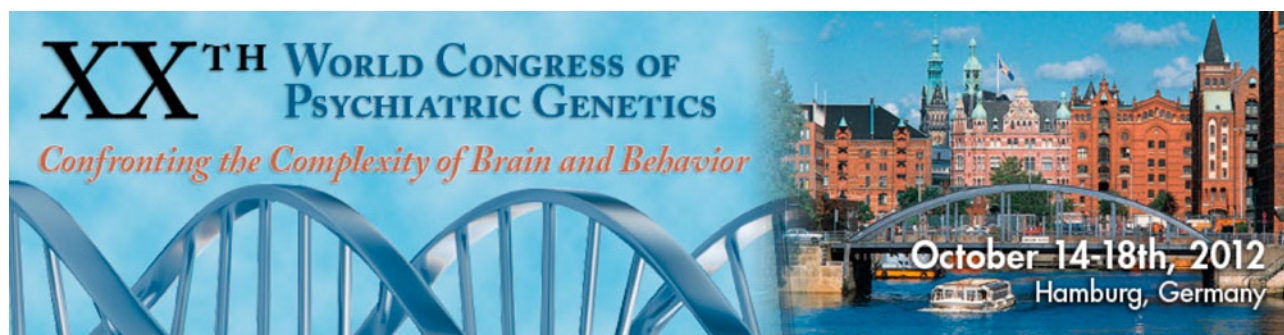
Stephen Faraone
Syracuse, NY, USA

Francis McMahon
Bethesda, MD, USA



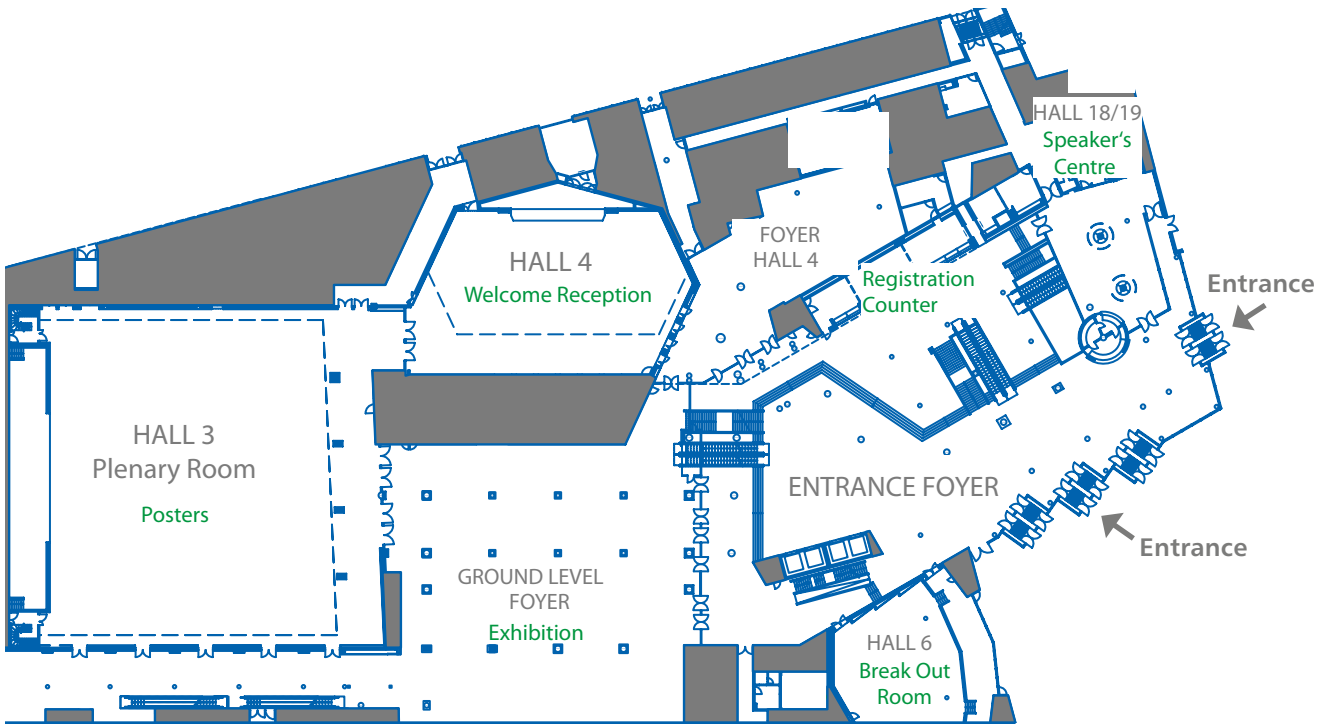
PRELIMINARY CONFERENCE SCHEDULE

Sunday, October 14, 2012	<p>▶▶ 12:00 pm – 1:30 pm 1:30 pm – 3:00 pm 3:00 pm – 3:30 pm 3:30 pm – 5:00 pm 5:00 pm – 6:30 pm 7:00 pm – 9:00 pm</p>	<p>Education Session Education Session Coffee Break Education Session Education Session Welcome Reception</p>
Monday, October 15, 2012	<p>▶▶ 7:00 am – 7:00 pm 8:00 am – 9:00 am 9:00 am – 10:30 am 10:30 am – 11:00 am 11:00 am – 12:00 pm 12:30 pm – 1:30 pm 12:00 pm – 1:30 pm 12:00 pm – 1:30 pm 1:30 pm – 3:00 pm 3:00 pm – 3:30 pm 3:30 pm – 5:00 pm 5:00 pm – 7:00 pm</p>	<p>Registration Open Continental Breakfast Opening Plenary Session Coffee Break Plenary Session Lunch Break/Industry Workshops Board Meeting Consortia Meetings Symposia and Oral Sessions (3 Concurrent) Coffee Break Symposia and Oral Sessions (3 Concurrent) Poster Session</p>
Tuesday, October 16, 2012	<p>▶▶ 7:00 am – 7:00 pm 8:00 am – 9:00 am 9:00 am – 10:00 am 10:00 am – 10:30 am 10:30 am – 11:30 am 11:30 am – 1:00 pm 12:00 pm – 1:00 pm 1:00 pm – 2:30 pm 2:30 pm – 3:00 pm 3:00 pm – 4:30 pm 4:30 pm – 6:30 pm 6:00 pm – 7:00 pm</p>	<p>Registration Open Continental Breakfast Plenary Session Coffee Break Plenary Session Lunch Break/Industry Workshops ISPG Business Meeting Symposia and Oral Sessions (3 Concurrent) Coffee Break Symposia and Oral Sessions (3 Concurrent) Poster Session Workshop on Substance Abuse</p>
Wednesday, October 17, 2012	<p>▶▶ 7:00 am – 7:00 pm 8:00 am – 9:00 am 9:00 am – 10:00 am 10:00 am – 10:30 am 10:30 am – 11:30 am 11:30 am – 1:00 pm 11:30 am – 1:00 pm 1:00 pm – 2:30 pm 2:30 pm – 3:00 pm 3:00 pm – 4:30 pm 4:30 pm – 6:30 pm</p>	<p>Registration Open Continental Breakfast Plenary Session Coffee Break Lifetime Achievement Award Lunch Break/Industry Workshops Early Career Investigator Luncheon Symposia and Oral Sessions (3 Concurrent) Coffee Break Symposia and Oral Sessions (3 Concurrent) Poster Session Evening Event</p>
Thursday, October 18, 2012	<p>▶▶ 7:00 am – 7:00 pm 8:00 am – 9:00 am 9:00 am – 10:00 am 10:00 am – 10:30 am 10:30 am – 11:30 am 11:30 am – 1:00 pm 1:00 pm – 1:30 pm 1:30 pm – 4:00 pm</p>	<p>Registration Open Continental Breakfast Plenary Session Coffee Break Theodore Reich Award Symposia and Oral Sessions (3 Concurrent) Closing Session Consortia Meetings</p>

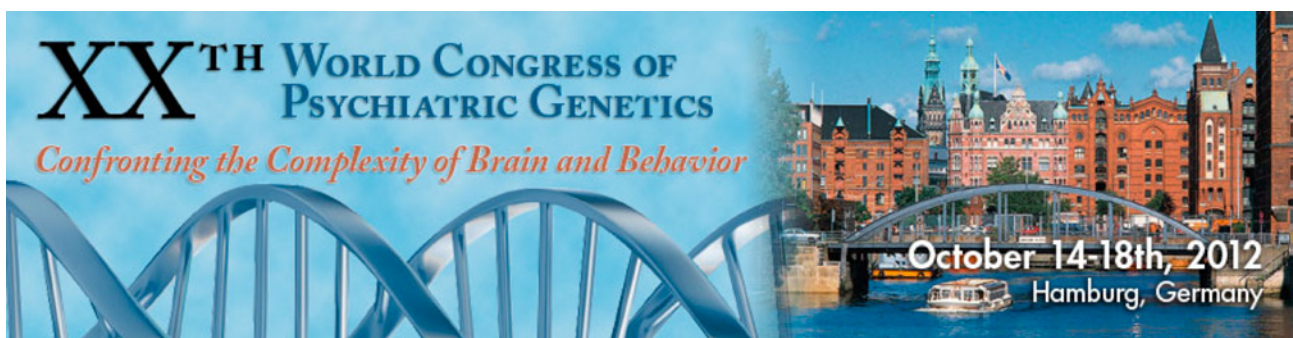


FLOOR PLAN

CCH – CONGRESS CENTRE HAMBURG GROUND LEVEL



► Further meeting rooms on level 1.



EXHIBITION

INTEGRATION OF CONFERENCE, EXHIBITION AND SCIENTIFIC POSTERS

The exhibition and the scientific posters will be fully integrated in the Foyer area of the Meeting. The coffee breaks and lunch counters will be located in the exhibition and poster areas.

CONGRESS VENUE

Congress Centre Hamburg – CCH Hamburg
Am Dammtor/Marseiller Straße
20355 Hamburg, Germany
www.cch.de

TENTATIVE EXHIBIT SCHEDULE

Subject to change

Exhibitor Set-Up

Sunday, 14, October 2012 10.00 – 18.00 h

EXHIBIT DAYS / HOURS

Monday, 15, October 2012 09.00 – 17.00 h
Tuesday, 16, October 2012 09.00 – 17.00 h
Wednesday, 17, October 2012 09.00 – 17.00 h

Exhibitor Dismantle

Wednesday, 17, October 2012 17.00 – 22.00 h

Price per m² of exhibition floor space:

EUR 300

Minimum stand area: 6 m²

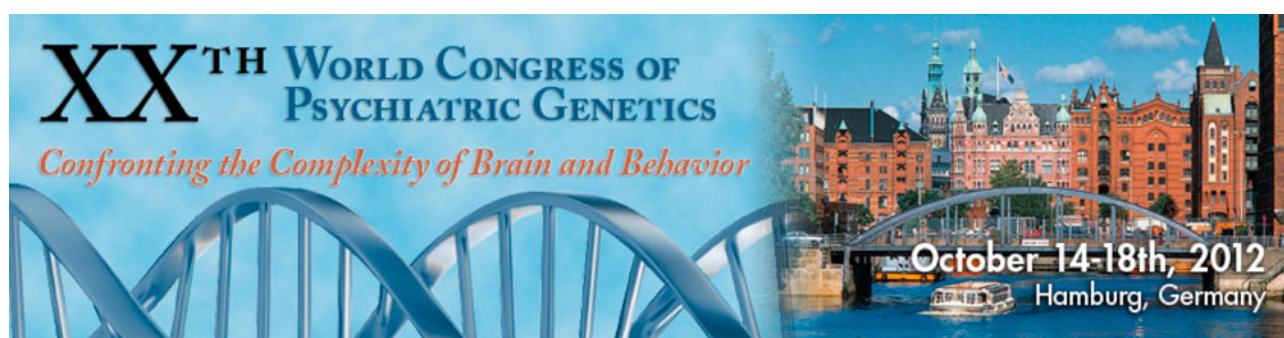
Reduced fee for publishing houses and book stores

Minimum stand area: 6 m²: **per square metre**

EUR 200

The stand rental fee includes:

- ▶ Net stand area (floor space)
- ▶ Listing of name in the final program



ISPG SUPPORTING CORPORATION MEMBER

On the occasion of the XXth World Congress of Psychiatry Genetics a special offer is made to become an ISPG Supporting sponsor for 2012. The ISPG is seeking from corporations that share their commitment to scientific progress in understanding the genetic aspects of psychiatric and substance use disorders. WCPG meetings benefit all participating scientists, including those from Supporting Corporations, by facilitating the open exchange of research findings and ideas, and by educating young scientists and members of the general public.

LEVELS

PLATINUM

EUR 25.000

- ▶ 15 Conference registrations to WCPG 2012
- ▶ Acknowledgement through Company logo on signage at WCPG 2012 located at the Plenary Session room, Symposia Session room, Poster presentation rooms and registration area.
- ▶ Acknowledgement through Company logo in Program Book
- ▶ *1 full-page advertisement in the Program Book

GOLD

EUR 15.000

- ▶ 10 Conference registrations to the WCPG 2012
- ▶ Acknowledgement through Company logo on signage at the Annual World Congress located at the Poster Presentation room and registration area.
- ▶ Acknowledgement through Company logo in Program Book.
- ▶ *1 half-page advertisement in the Program Book

SILVER

EUR 10.000

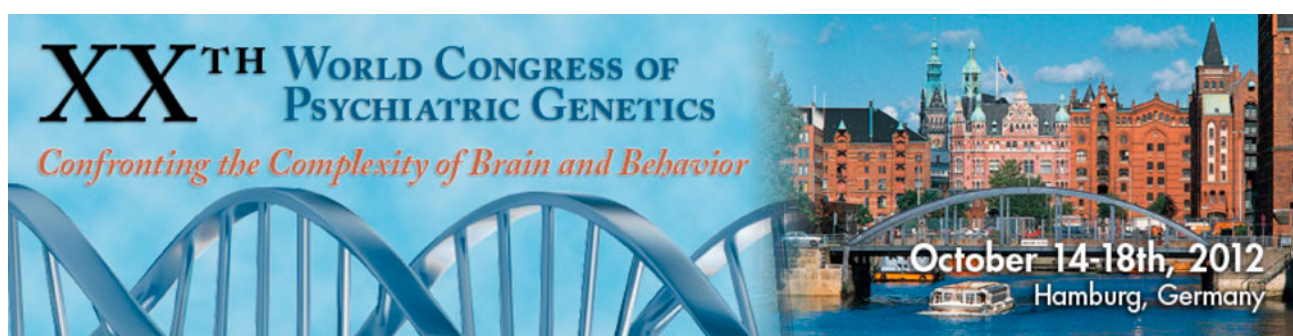
- ▶ 5 Conference registrations to WCPG 2012
- ▶ Acknowledgement through Company logo on signage at the Annual World Congress located at the registration area
- ▶ Acknowledgement through Company logo in Program Book
- ▶ *1 quarter-page advertisement in the Program Book

BRONZE

EUR 5.000

- ▶ 3 Conference registrations to WCPG 2012
- ▶ Acknowledgement through Company logo on signage at the Annual World Congress located at the registration area
- ▶ Acknowledgement through Company logo in Program Book

*Advertisements may not be product specific and are subject to ISPG approval.
Advertisements will be placed in the Program Book.



SPONSORSHIP ITEMS FOR THE CONGRESS

SELECT EXHIBITION PACKAGE

EUR 2.800

- ▶ 6 m² booth, space only
- ▶ Placement of sponsors logo with link on congress website
- ▶ Complimentary insert in congress bag

INDUSTRY WORKSHOP

EUR 10.000

Organized by the sponsor in consultation with the Congress Organizer, the Industry Workshop will take place in CCH during the lunch time for product presentation.
Duration: 1 hour

The price includes the following benefits:

- ▶ Provision of a room
- ▶ Supply of technical equipment for the room (standard equipment)
- ▶ Inclusion of name of sponsor in the Final Congress Program and announcement of the content of the workshop

Not included: Travel expenses for speakers, hotel accommodation and congress registration, costs for luncheon

SATELLITE SYMPOSIA

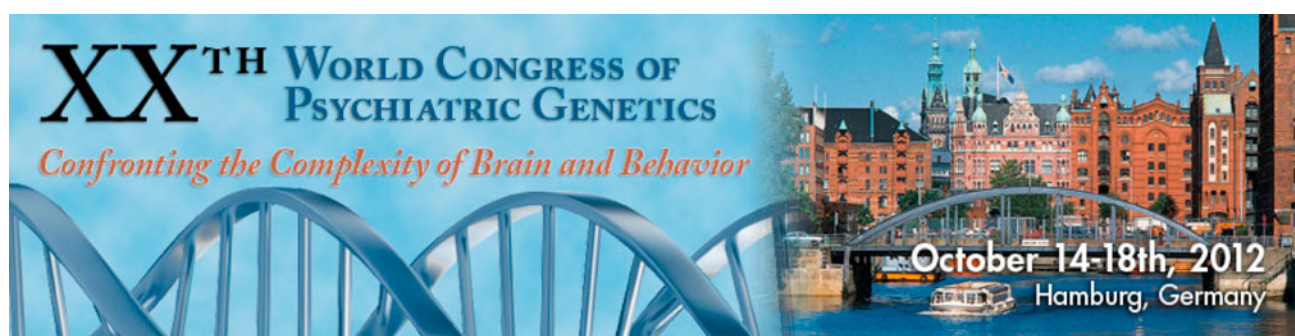
EUR 20.000

Organized by the sponsor in consultation with the Congress Organizers, the satellite symposia will take place in CCH before or following the scientific hours of the Conference, 14 and 18 October.
Duration: up to 2 hours

The price includes the following benefits:

- ▶ Provision of a room
- ▶ Supply of technical equipment for the room (standard equipment)
- ▶ Inclusion of name of sponsor in the Final Congress Program and announcement of the content of the satellite symposium

Not included: Travel expenses for speakers, hotel accommodation and congress registration, costs for catering



SPONSORSHIP ITEMS FOR THE CONGRESS

Pocket Program – Advertisement , with 2 pages Advertisement by Sponsor, exclusively	EUR	4.000
Electronic Version of Abstract Book	EUR	10.000
Name Badges or Lanyards	EUR	4.000
Inserts in Congress Bags	EUR	1.500
Writing Pads and Ballpoint Pens supplied by Sponsor grant towards advertising costs	EUR	1.500
Congress Bags , based on a min. purchase of 800 bags, per bag	EUR	4,00
Fellowship Programs and Travel Grants Fellowship program to assist young scientists with the cost per person	EUR	1.000
Internet Service Centre	EUR	8.000
Coffee Breaks , per break	EUR	1.200
Vouchers for Registration , per voucher With a minimum purchase of 20 vouchers for registrations and payment by April 1, 2012 you will take advantage of the early registration rate of EUR 500. Names of your delegates can be provided later, latest 6 weeks prior to the congress.	EUR	500

All sponsorship packages and exhibition space are subject to statutory German VAT (at present 19 %).

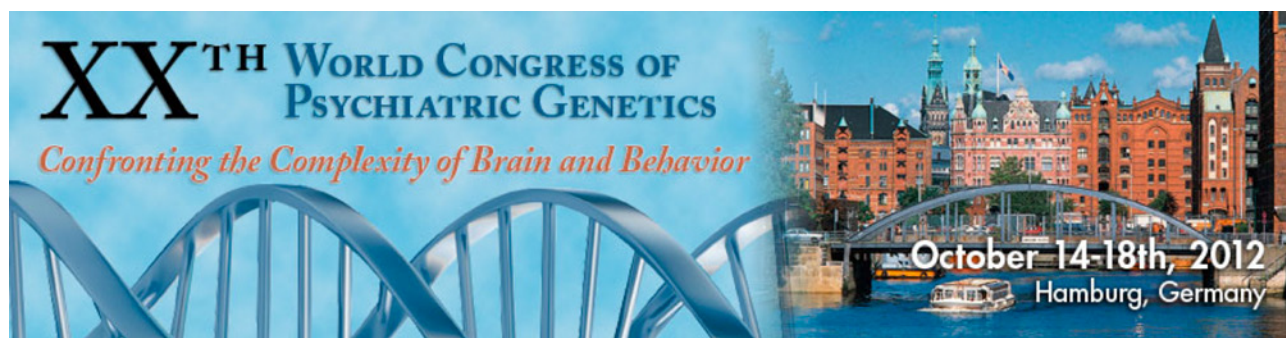
CONTACT

CPO HANSER SERVICE GmbH
Exhibition and Sponsoring Management

CPOHANSER®
SERVICE

Please contact

Antje Veldhues
CPO HANSER SERVICE GmbH
Paulsborner Str. 44, 14193 Berlin
Email: aveldhues@cpo-hanser.de



INFORMATION FOR SPONSORS AND EXHIBITORS

GENERAL CONDITIONS

Registration of Exhibition Space

Please use the registration form enclosed with this prospectus to make your binding application to take part in the technical exhibition and send it to the Congress and Exhibition Office CPO HANSER SERVICE by **1 April 2012**.

Decisions regarding admission of exhibitors and exhibits and on allocation of space will be made by CPO HANSER SERVICE in consultation with the congress organizers. Sponsorship contracts will be taken in account in the process of allocating space. The final allocation of space other than that determined by sponsorship contract will be made by **1 June 2012**.

Withdrawal of Application for Exhibition Space

The exhibitor is entitled to withdraw the application up to the time the registration is confirmed. A handling fee of EUR 250 plus statutory VAT is payable in this event. Once registration is confirmed, the exhibitor may no longer withdraw the application or reduce the size of the stand requested. The full booth rental plus any ancillary expenses actually incurred are payable in total. If the exhibitor does not take part in the exhibition and arranges for another exhibitor to take over the booth area instead, the exhibitor shall be liable to pay a termination fee of 20% of the stand rental.

Exhibition Conditions

Further information will be contained in the exhibition manual to be dispatched. The exhibition conditions of CPO HANSER SERVICE and the CCH Hamburg apply. Please also see the congress website for the conditions.

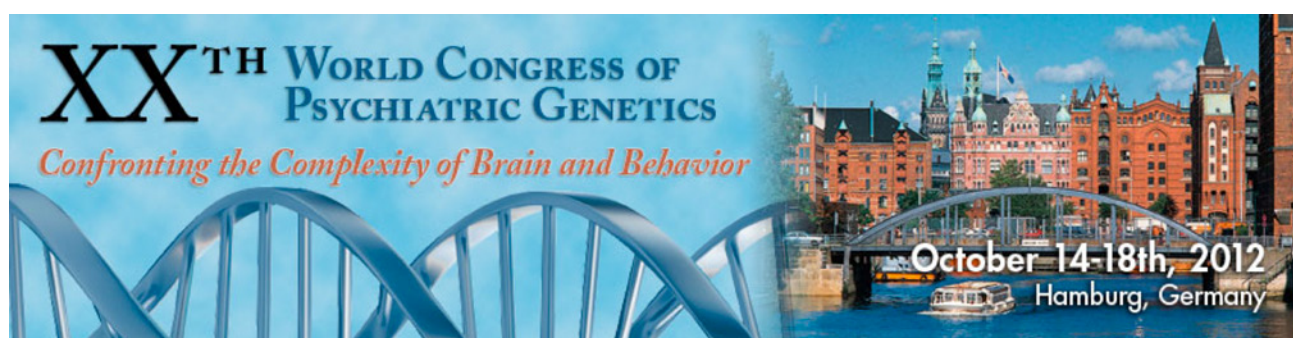
General Conditions for Sponsorship

CPO HANSER SERVICE will enter into a sponsorship contract under German law with the sponsor. In principle all sponsors will be treated on a first come, first served basis.

CPO HANSER SERVICE will invoice sponsors as follows:

- 30 % of the invoice amount immediately
- 40 % of the invoice amount by 1 March 2012
- 30 % of the amount by 1 August 2012

Place of performance and jurisdiction is Hamburg, Germany.
The law of the Federal Republic of Germany applies.



INFORMATION FOR SPONSORS AND EXHIBITORS

HOTELS IN HAMBURG

CPO HANSER SERVICE has reserved a large number of hotel rooms in various hotels in different price categories near the congress venue.

The majority of the hotels are located in the city centre. The CCH Hamburg can be easily reached from all hotels by public transportation services or by walking.

Sponsors and exhibitors can book the hotel rooms they require directly through CPO HANSER SERVICE at net rates without any surcharge. Luxury and first class hotel suites of various sizes are also available upon request.

Please send your request as soon as possible to wcp2012@cpo-hanser.de

CONGRESS AND EXHIBITION OFFICE

CPO HANSER SERVICE

Hanser & Co GmbH

P. O. Box 1221, 22882 Barsbüttel, Germany

Phone: +49 – 40 – 670 882-0

Fax: +49 – 40 – 670 32 83

Email: wcp2012@cpo-hanser.de

